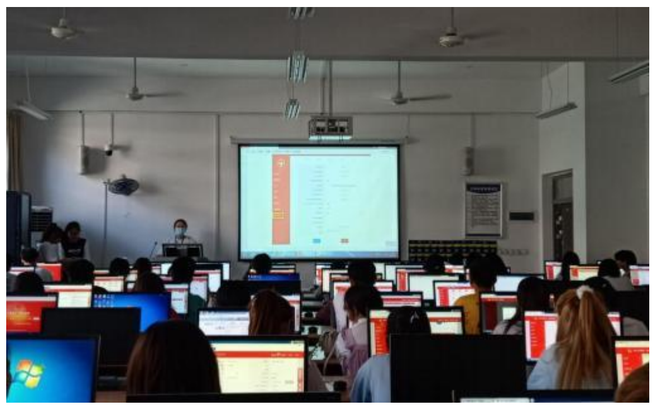文理風